

OUR PROCESS

WEBDESIGN

PHASE 1

OVERVIEW AND PREPARATION

OVERVIEW

- Review submitted quote and gather clients needs and wants.
- Go over our process with the client and make sure they understand.
- Review design costs and web hosting options.

PREPARATION

- Prepare template format and customize if needed.
- Setup 3rd party needs if any.
- Purchase domain names if needed.



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PHASE 2

DESIGN AND PRODUCTION

DESIGN

- Design and prototype website in a visual template.
- Approve by client.

PRODUCTION

- Build out the web pages from the template and integrate content provided by client.
- Develop needed custom modules (multimedia, client/server scripting, database).
- Integrate all modules and setup a production test site online.
- Approve by client.



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WEBDESIGN

PHASE 3

PROOFING AND SITE LAUNCH

PROOFING

- Review entire site and verify all links and pages are working correctly.
- Test entire site in browser compatibility (Internet Explorer, Firefox, Opera, Safari)
- Add Website Analytics or Google Analytics if needed.

SITE LAUNCH

- Burn entire website to disk for client records.
- Upload all files and make the website live.
- Market to search engines; implement customized marketing strategy.

